

## Work as a DAAD "Tandem Reporter" at the Hannover Messe

Experience the most important technology expo in the world! Every spring, tech professionals from around the globe converge on the Hannover Messe to learn about important innovations and gain access to new business fields. The high-class exhibition programme includes eight leading international trade shows, such as *Digital Factory*, *Mobilitec*, *IndustrialGreenTec*. All the key technology sectors will be there. Submit your application by 2 April and become a "Tandem Reporter" for the DAAD website www.study-in.de.



The Hannover Messe – the showcase of global technological innovation – is the focus of our second Tandem Reporter tour in 2012. The general theme of this year's fair is "greentelligence". Exhibitors from various industrial sectors will demonstrate how the smart integration of efficient processes, eco-friendly materials and sustainable products will drive the growth of international markets in the future.

You have the chance to become one of ten reporters to visit the Hannover Messe from 24 to 27 April and carry out your own field research. You will be filming, photographing and writing for <a href="www.study-in.de">www.study-in.de</a> and reporting about your experiences on Facebook, Twitter and YouTube.

Of course, as a "Tandem Reporter", you won't be going all by yourself. You will attend the fair together with a German or international partner. And if you need support or have any questions, the editor-in-chief of the website <a href="https://www.study-in.de">www.study-in.de</a> will be happy to help you with your assignment.

To apply as a "Tandem Reporter", please send us the following documents:

## 1. Proposal for your article

Gather information by visiting the website of the Hannover Messe and then convince us of your idea.

## 2. Letter of motivation

team.

In approx. 500 words, tell us who you are, what you can do and why you absolutely have to go with us to Hannover

## 3. Your CV with a small portrait photo

Are you fascinated by renewable energies and want to know what future energy production might look like? As an up-and-coming IT expert, do you have a passion for product development, visualisation and rapid prototyping? Or as a future manager, are you primarily interested in investigating the foreign trade service center "Global Business & Markets"? Tell us what issues are important to you and become a part of our



www.studieren-in.de

**Requirements:** To be eligible, you must be between 18 and 28 years of age, study at a German university and preferably have prior journalistic experience. Good German and English skills are mandatory. The DAAD will cover all travel expenses to and from the fair, as well as the cost of accommodation and breakfast.

Application deadline: 2 April 2012

Please submit your completed application by e-mail to Silvia Schmid: <a href="mailto:schmid@daad.de">schmid@daad.de</a>

The DAAD website <u>www.study-in.de</u> is part of the "Land of Ideas – Study in Germany" image campaign to inform international students about studying and life in Germany.

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